



Media Kit 2017

TryBelleMag.com is an active healthy lifestyle magazine launched in 2015. Our digital magazine helps us reach a wider demographic, while keeping your marketing rates low.

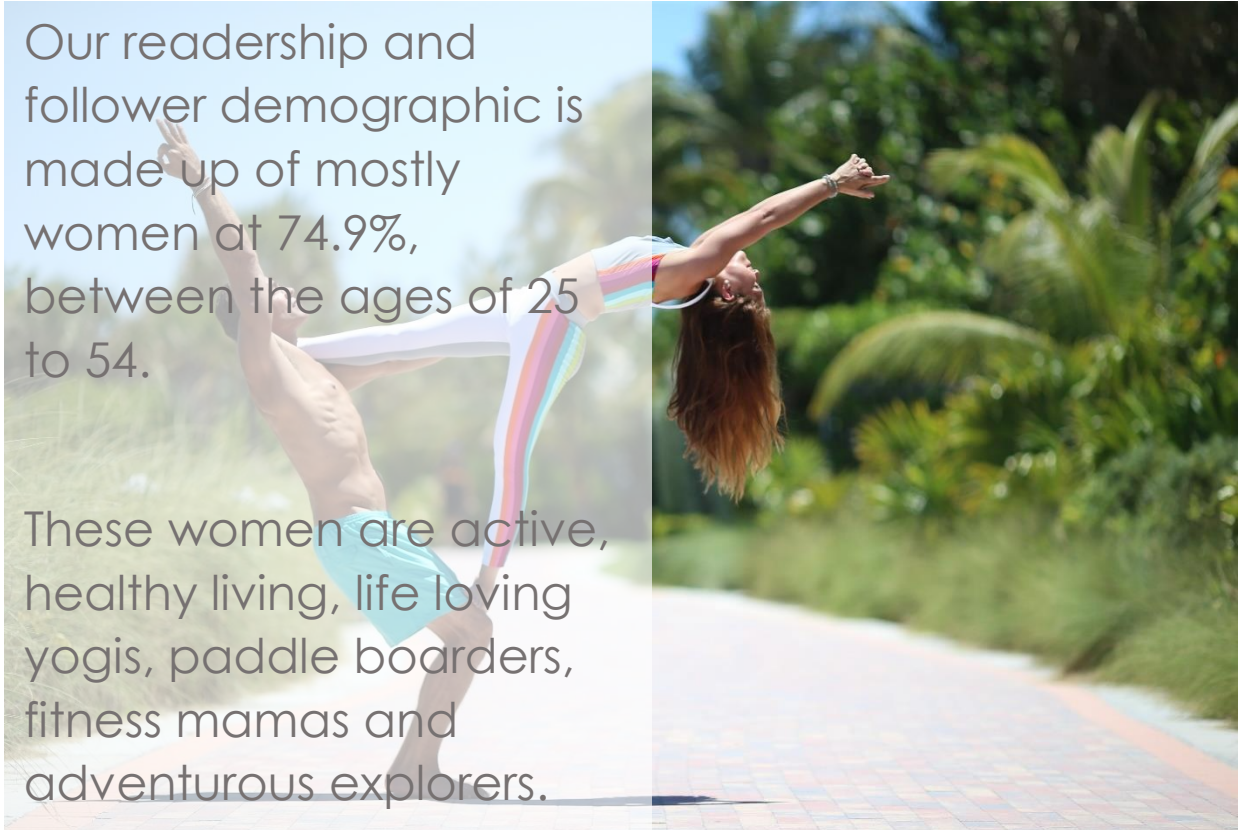
Growth



Demographic

Our readership and follower demographic is made up of mostly women at 74.9%, between the ages of 25 to 54.

These women are active, healthy living, life loving yogis, paddle boarders, fitness mamas and adventurous explorers.



Locations

We are located in Ontario, Canada, but our magazine is read worldwide.

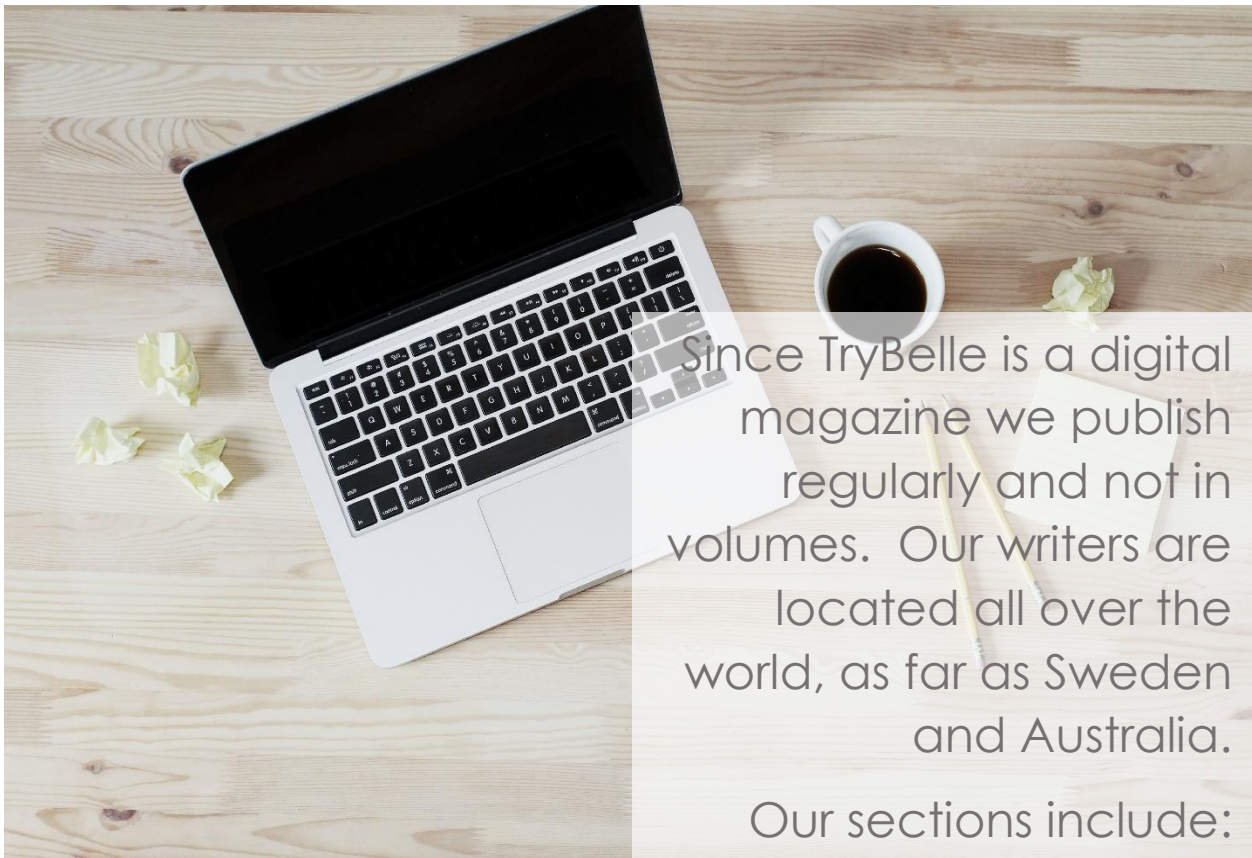
USA = 48.25%

Canada = 24.51%



Next comes Australia, United Kingdom, India, New Zealand, China, France, Philippines and Germany, in that order.

Editorial



Since TryBelle is a digital magazine we publish regularly and not in volumes. Our writers are located all over the world, as far as Sweden and Australia.

Our sections include:

Yoga, Fitness, Healthy Eating, SUP, Travel, Inspiration, Reviews and Giveaways.

Web Traffic

According to our Web Analytics, our bounce rate is 26.46%, unheard of in the media industry.

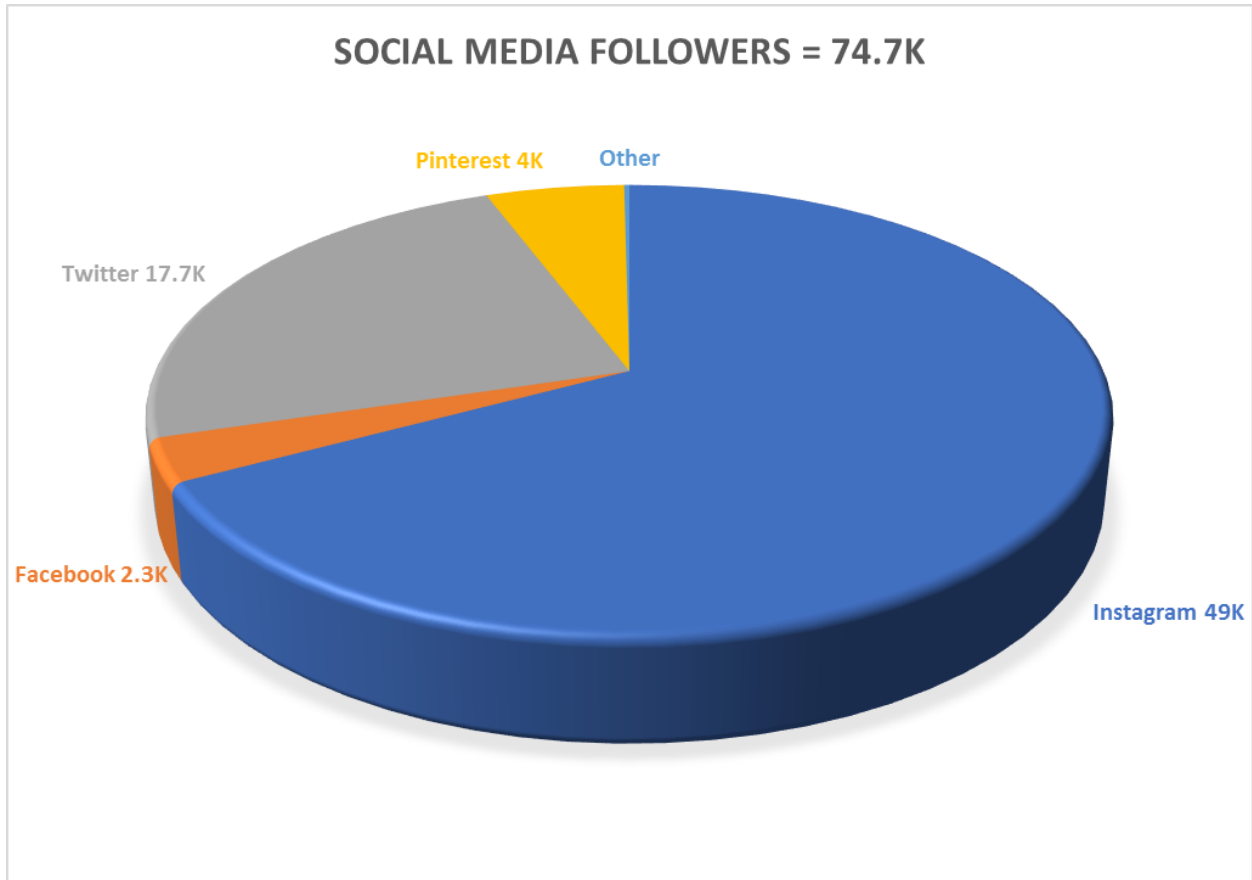
71.60% is new traffic. The remaining is returning traffic.

We average about 769 hits per day. That is 23,070 hits over a 30 day period.

We have a fairly even split between readers that access us via desktop and mobile devices.

29.2% of our traffic comes via various social media channels. The remainder comes to us organically, directly or through referrals.

Social Media

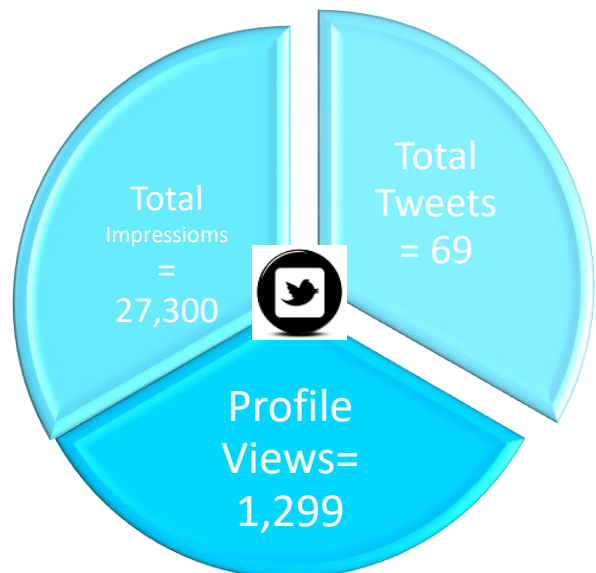
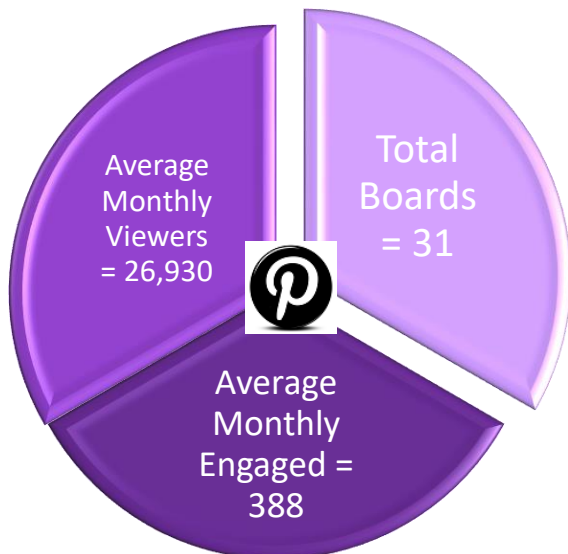
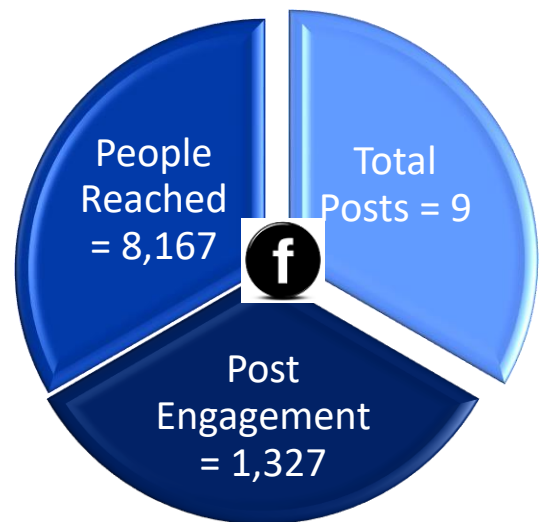
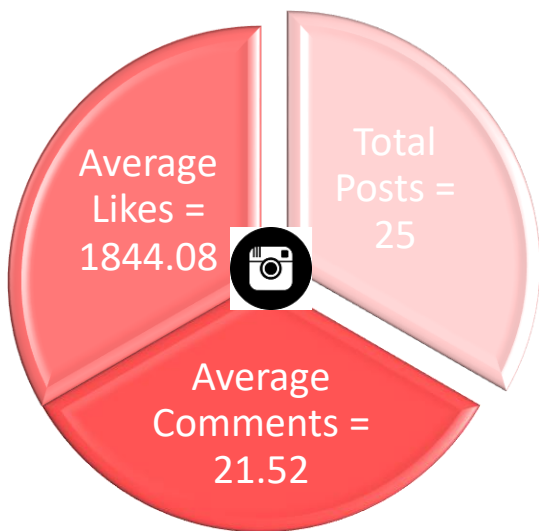


@TryBelleMag on Instagram, Pinterest and Twitter

@S_H_E_L_L_E_Y Our Publisher's Twitter

@TryBelleMagazine on Facebook

Social Engagement



Promotional Opportunities

We offer a range of advertising packages that include feature articles, reviews, giveaways, and social media promotion.

Our new platform TheYoga.Directory launched in 2017 provides additional promotional capabilities.

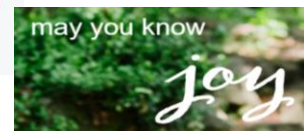
Reach a targeted niche audience. And let us create your promotional campaign for you. Don't miss out.

Contact

Hello@TryBelleMag.com today!



A Few Brands We've Worked With



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